

**Parks & Recreation Advisory Board  
Special – Strategic Plan  
Meeting Minutes**

The Parks and Recreation Advisory Board of the City of Mesa met in a special session to discuss the Strategic Plan at the Parks and Recreation office at 200 S. Center Street, Building 1, Mesa on February 1, 2017.

Members Present:

Steve Crider  
John Duclos  
Sarah Everman  
Jaime Glasser  
Jennifer Madsen  
Jo Martin

Members Absent:

Matthew Erickson  
Trevor Hansen  
Alicia Kracht  
Justin Murdock  
Josh Todd

Staff Present:

Marc Heirshberg  
Michael Holste  
Aimee Manis  
Jo Donovan  
Tammy Davenport  
Robert Howerton  
Fred Rustam  
Leslie Clark  
Andrea Moore  
Erik Ostlund

110 % Inc.

Jamie Sabbach

Central Creative  
Kristan Darr

The meeting was called to order at 5:07 p.m.

**Introductions**

Mr. Marc Heirshberg introduced Jamie Sabbach, consultant from 110% Inc and Kristan Darr from Central Creative. Staff was also asked to introduce themselves. Mr. Heirshberg explained to the Board that this meeting was a review and of the Strategic Planning workshops that were held with staff, the Parks and Recreation Advisory Board, City Management, City Council, Partner Groups and smaller staff focus groups. This workshop will help define the continued focus of the Strategic Plan and provides more insight on the Vision and Mission of the Department. Once information is gathered then it will be refined and a survey will be presented to the Community, via a random mailing to 2,000 household survey and through face to face surveys. Date of completion is proposed for the end of June, 2017.

**Discussion/Workshop on City of Mesa, Parks, Recreation and Community Facilities Strategic Plan**

Ms. Sabbach presented the attached Presentation and handouts to the Advisory Board.

Meeting adjourned at 7:40 p.m.

Respectfully submitted,

Marc Heirshberg, CPRE  
Department Director